

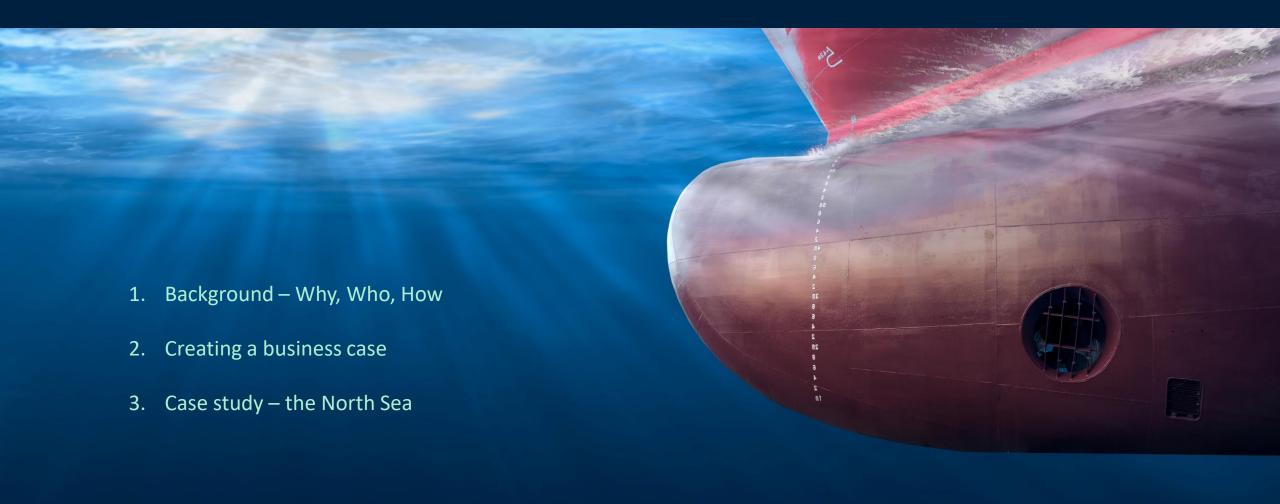
Creating a zero-emission waterborne business case ... TODAY

#### Merriam-Webster Dictionary

- 1. A forward or upward push;
- 2. A movement (as by a group of people) in a specified direction

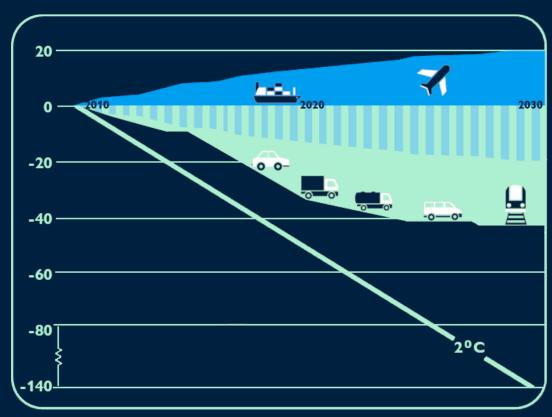


#### A zero-emission business case will accelerate the transition





**The impact of fossil fuel consumption of the maritime transport industry has a significant and rising impact on global warming ...** 



Fossil fuel consumption (MTOE\*)

- Emitting 1 billion tonnes of CO2 /year
- **MO** ambition:

"Reduce the total annual GHG emissions by at least 50% by 2050 compared to 2008, while, at the same time, pursuing efforts towards phasing them out entirely."\*\*

Phasing out entirely can only be achieved by using 100% renewables



#### Momentum technologies & government plans building up but...





#### How about the urgency....!?









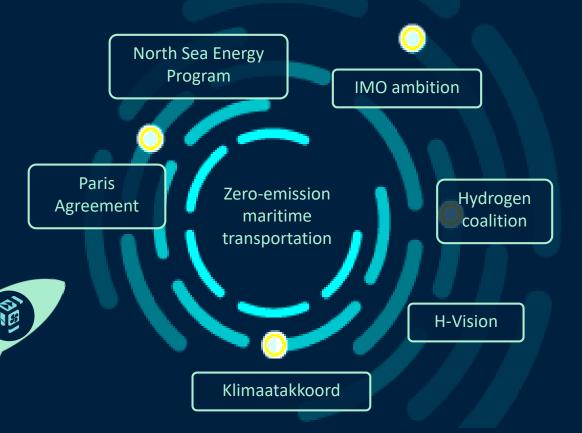
# Enviu runs programs to build world changing companies in a variety of sectors that need change



**THRUST** is a program initiated to accelerate the transition to zero harmful emission shipping



Acceleration of technologies and business concepts towards market entry





#### Role:

- **Outsider**
- **1** Integrator
- **Business case builder**

#### Why us:

- System-thinking
- Cross sectoral
- Technical & commercial



## To achieve a zero-emission waterborne value chain...

#### We innovate & experiment















We build & scale



We collaborate





### Create a business case by ... 1/5) Breaking down silos

**Initiatives** 

**Sectors** 

**Business Models** 



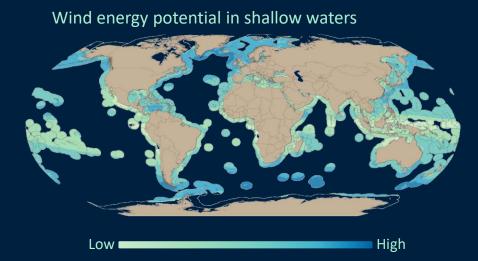


### Creating a business case by ... 2/5) Scouting the right location

- Renewable energy generation
- **Existing & future infrastructure**
- **Maritime sector**





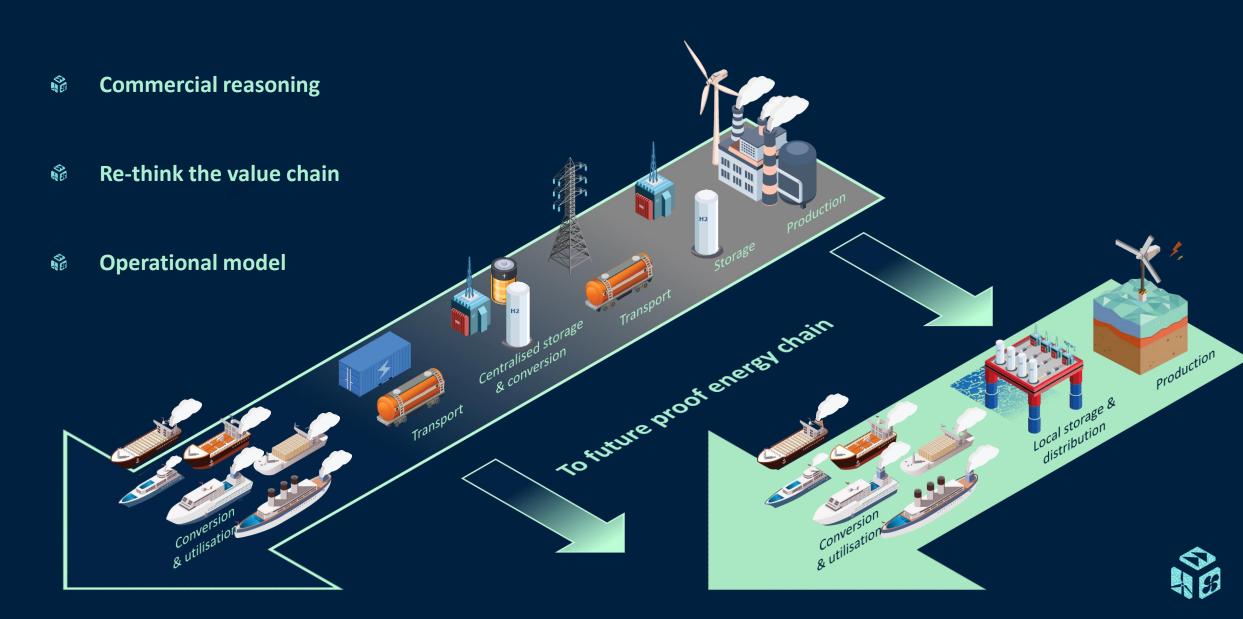


Maritime traffic on world oceans



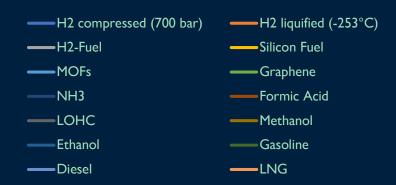


### Create a business case by ... 3/5) Rethinking the value-chain



### Create a business case by ... 4/5) Matching technologies & operational profiles

- Technologies exist and are maturing
- Location and operating profile part of puzzle
- **One-size does not fit all**









### Create a business case by ... 5/5) Financing short & long-term

Mixed sources

**Together is more** 

Need to start

| Steps                     | Expected results  | Timing             | Contribution & financing of activities   |  |  |
|---------------------------|---|--------------------|--|--|--|
| 1. Pre                    | <ul><li>MoU consortium</li><li>Project Core team established</li><li>High level scope &amp; financing</li></ul> | Now-<br>10/2019    | active role of all consortium members  |  |  |
| Feasibility               | Clear view SWOT   | 12/2019            | <ul><li>cash &amp; in-kind</li><li>active role of all consortium members</li></ul>   |  |  |
| 2. Concept                | <ul><li>Off-shore energy landscape</li><li>Potential hydrogen uptake by<br/>Maritime sector</li></ul>           | 12/2019            | <ul> <li>cash &amp; in-kind</li> <li>active role of all consortium members</li> <li>MIT Cooperation (35%, max. 350 k €)</li> </ul>   |  |  |
| Feasibility               | <ul><li>Agreement on business concept</li><li>Go / No Go -&gt; Pilot Feasibility</li></ul>                      | Q2 2020            | <ul><li>member in cash &amp; in-kind</li><li>Subsidies &amp; Grants</li></ul>  |  |  |
| 3. Pilot<br>Feasibility   |   |                    | <ul> <li>Subsidies and incentives – e.g. DEI+</li> <li>Remaining gap covered by consortium</li> </ul>  |  |  |
| 4. Pilot                  | <ul><li>Agreement business activities</li><li>Pilot completed, operations</li></ul>                             | 2021 and<br>beyond | <ul> <li>EU-Grant &amp; National subsidies, e.g. Innovation Fund, DEI+</li> <li>Fund raising for scale-up</li> </ul>   |  |  |
| 5. Commer-<br>cialisation | Market Entry  | After pilot        | <ul> <li>Revolving investment return on initial investments</li> <li>Improved business case and operational break-even</li> <li>Commercial Investments + incentives</li> </ul> |  |  |



## **Business Case Example**

| Profile  |                                     |                    |   |                               |  |
|--|-------------------------------------|--------------------|---|-------------------------------|--|
| Type of vessels                                  | crew and equipment transfer, survey |                    |   |                               |  |
| Power output                                     | •                                   | 1+ MW              |   |                               | speed (max): 20 (23) Knots - speed (surveying): 8 knots      |
| Fuel Capacity                                    | •                                   | < 5000 Liter       |   |                               | current fuel: MGO – alternative Fuel: Green Ammonia/Hydrogen |
| Operational Modes                                | •                                   | Shore <-> Windfarm | • | Inter site                    | Surveying / idle   |
| Range  | •                                   | 20-30 NM           | • | 5-15 NM                       | 0-10 NM  |
| Operational chain efficiency gain / loss vs. BAU | •                                   | Ammonia : + 20-25% | • | Liquified H2 / LOHC : + 5-10% | Gaseous H2: - 10 -15%  |





Location : Borssele I - V



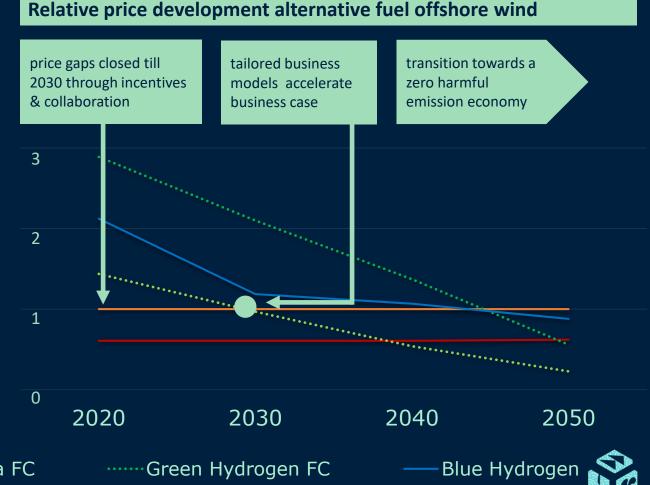
| Starting Points Pilot |   |             |  |  |  |  |  |  |
|-----------------------|---|-------------|--|--|--|--|--|--|
| •                     | Proven Technology / Reliability : Uptime of > 99%         | must        |  |  |  |  |  |  |
| •                     | Fuel / Energy capacity fits operational profile           | must        |  |  |  |  |  |  |
| •                     | Ship layout and efficiency is not reduced by more than 5% | must        |  |  |  |  |  |  |
| •                     | Energy delivered is 100% renewable                        | must        |  |  |  |  |  |  |
| •                     | Renewable energy has been locally generated               | nice to hav |  |  |  |  |  |  |
| •                     | Increase of ship availability                             | bonus       |  |  |  |  |  |  |
| •                     | Generation of energy on board                             | bonus       |  |  |  |  |  |  |



THE NETHERLANDS

## Capitalising the operational sweet spots makes a subsidy-free business case possible by 2030

- Today: Large scale pilots feasible through price incentives & subsidies
- Until 2030 : Tech. solutions tested, scaled and cross-sectorally integrated
- **Beyond 2030**: A right cocktail of solutions accelerates a non-subsidised business case by five to ten years
- License to grow: Project participants are positioned ahead of the bunch on route towards a profitable zero emission economy



#### Join us if you have the ambition to:

 Create real impact by proving that zero-emission business models can work already today

- 2. Create a new sustainable industry on the North Sea, setting the pace for maritime decarbonisation globally
- 3. Invest in a future we can be proud of re-shaping the oil & gas, maritime & offshore industries maximising the benefits of our geographic location and technological expertise





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## Let's create THRUST together



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